

Detailed Report

Activity- “Villagers Awareness Program (Bhadaya Gangadhar Village)”

Scheme- Skill India

Organized by- Applied Sciences Department

Historical experience presents ‘structural transformation’ as a necessary condition for achieving high economic growth in any country. The typical transformation path involves people moving from agriculture towards industries and then services, from low to high productivity sectors, and from villages to cities. India’s latest attempt to move up the value chain is the ‘Make in India’ initiative introduced in 2014, which emphasises creating world-class infrastructure, minimising red tape, promoting innovation-friendly policies and improving the ease of doing business. As rural India forms a crucial element of our economy, 106 participants of Eshan family came together for **“Villagers Awareness Program (Bhadaya Gangadhar Village)” on Education & Opportunities for students in current Digital era of Industrial revolution with focusing on Make in India Initiative through talk and discussions.**

In the first session, resource person suggested that agriculture is experiencing onslaught of mechanization and hence expansion of labour absorption in agriculture without significant change in product mix is unlikely. The advantages of locating any sort of manufacturing activity in rural India are in terms of reduced cost of land and perhaps cheaper labour. Hardcore industrial activities are unlikely to be initiated by urban entrepreneurs in rural areas to any significant extent unless some significant mediation introduces compatibility between rural lifestyles and urban industrial work demands.

Next, it was also suggested that it would appear that fair range of industrial activities, particularly pertaining to supplying products and stores for agricultural operations on one hand and post-harvest processing of farm produce on the other can be conveniently located in rural areas. This may cover manufacture of feeds, sorting, grading and packing of seeds, primary and even secondary processing of horticultural produce, etc. Our Director appreciated this effort to make village people familiar with the advantages of Make in India scheme and assure them that they can also benefit from this great initiative of the government.



